RESERVATIONS ACTIVITY REPORT Executive Summary









Destination: Aspen & Snowmass

Period: Bookings as of April 30, 2021



Aspen				Snowmass			
April Performance			Year over	April Performance			Year over Year
	2021	2020	Year % Diff		2021	2020	% Diff
Paid Occupancy	32.5%	1.3%	2499.4%	Paid Occupancy	33.5%	0.1%	38979.9%
ADR	\$338	\$168	101.7%	ADR	\$321	\$558	-42.5%
RevPar	\$110	\$2	5142.2%	RevPar	\$107	\$0.48	22362.2%
Paid & Unpaid Occupancy	36.0%	3.2%	1039.7%	Paid & Unpaid Occupancy	44.4%	2.8%	1493.5%
Booking Pace	14.4%	-3.5%	-516.6%	Booking Pace	9.4%	-1.5%	-740.8%
Next Month Performance (May)			Year over	Next Month Performance (May)			Year over Year
	2021	2020	Year % Diff		2021	2020	% Diff
Paid Occupancy	19.2%	1.0%	1776.1%	Paid Occupancy	8.4%	0.6%	1335.5%
Winter Season to Date (Nov-Apr)		Year over	Winter Season to Date (Nov-Apr)			Year over Year	
	2020/21	2019/20	Year % Diff		2020/21	2019/20	% Diff
Paid Occupancy	43.5%	47.9%	-9.3%	Paid Occupancy	40.6%	47.3%	-14.3%
ADR	\$506	\$623	-18.8%	ADR	\$447	\$478	-6.5%
RevPar	\$220	\$299	-26.3%	RevPar	\$181	\$226	-19.9%

Aspen & Snowmass Combined								
Paid Occupancy			Year over					
	2020/21	2019/20	Year % Diff					
April Performance	32.9%	0.8%	4154.7%					
Next Month Performance (May)	16.1%	0.9%	1729.5%					
Winter Season to Date (Nov-Apr)	42.2%	47.7%	-11.4%					

* DestiMetrics Census: Total number of rooms reported by participating DestiMetrics properties as available for short -term rental in the reporting month. This number can vary monthly as inventories and report participants change over time.

** Destination Census: The total number of rooms available for rental within the community as established by the Aspen / Sno wmass Transient Inventory Study of October 2018 and adjusted for properties that have opened / closed since that time. This number varies infrequently as new properties start, or existing properties cease operations.

