RESERVATIONS ACTIVITY REPORT

Executive Summary







CHAMBER



Destination: Aspen & Snowmass

Period: Bookings as of December 31, 2021



Aspen				Snowmass			
December Performance			Year over	December Performance			Year over Year
	2021	2020	Year % Diff		2021	2020	% Diff
Paid Occupancy	64.1%	40.5%	58.2%	Paid Occupancy	56.0%	43.6%	28.5%
ADR	\$945	\$635	48.9%	ADR	\$713	\$454	57.1%
RevPar	\$606	\$257	135.5%	RevPar	\$399	\$198	101.9%
Paid & Unpaid Occupancy	68.2%	47.2%	44.6%	Paid & Unpaid Occupancy	65.6%	53.4%	22.8%
Booking Pace	7.3%	4.0%	81.1%	Booking Pace	5.2%	4.8%	6.9%
Next Month Performance (January)			Year over	Next Month Performance (January)			Year over Year
	2022	2021	Year % Diff		2022	2021	% Diff
Paid Occupancy	63.3%	31.1%	103.3%	Paid Occupancy	64.9%	29.9%	116.9%
Winter Season to Date (Nov-Apr)			Year over	Winter Season to Date (Nov-Apr)			Year over Year
	2021/22	2020/21	Year % Diff		2021/22	2020/21	% Diff
Paid Occupancy	47.8%	24.8%	92.5%	Paid Occupancy	50.3%	28.1%	79.1%
ADR	\$789	\$548	44.0%	ADR	\$564	\$435	29.6%
RevPar	\$382	\$138	176.6%	RevPar	\$283	\$122	132.2%

Aspen & Snowmass Combined								
Paid Occupancy			Year over					
	2021/22	2020/21	Year % Diff					
December Performance	60.9%	41.9%	45.5%					
Next Month Performance (January)	64.0%	30.6%	109.1%					
Winter Season to Date (Nov-Apr)	48.8%	26.2%	86.3%					

* DestiMetrics Census: Total number of rooms reported by participating DestiMetrics properties as available for short -term rental in the reporting month. This number can vary monthly as inventories and report participants change over time.

** Destination Census: The total number of rooms available for rental within the community as established by the Aspen / Sno wmass Transient Inventory Study of October 2018 and adjusted for properties that have opened / closed since that time. This number varies infrequently as new properties start, or existing properties cease operations.

