

MINUTES

Board of Directors Meeting

Date: April 26, 2022

Location: Aspen Police Station, Community Room

Present: Cristal Logan, Debbie Braun, Jeff Bay, John Rigney, Donnie Lee, Rose Abello, Patti Clapper, Dan Bartholomew, Andrew Ernemann, Mayor Torre, Cari Kuhlman, Mayor Torre, and Bill Tomcich Absent: Lisa LeMay, Charlie Bantis, Nina Eisenstat, Alan Fletcher, Heather Kemp, Michael Goldberg, Heather Steenge-Hart, Dave Ressler, Henning Rahm, Kathleen Wanatowicz, Maria Morrow, David Baugh, Sam Barney, David Baugh Staff: Kristen Anderson, Liz Cluley, Sarah Lasser, Eliza Voss and Alycin Bektesh, Guests: Phillip Supino, Ben Anderson, Haley Hart, Press: Megan Tackett

Call to Order

Chair Cristal Logan called the meeting to order at 8:33 a.m.

Residential and STR Update - Ben Anderson, Principal Long Range Planner, Phillip Supino, Community Development Director, City of Aspen

Presentation attached

Director Discussion: Andrew Ernemann asked about parking spots issued to affordable housing units, and if they would change. Phillip explained that parking code will not change from status quo.

Rose Abello asked that HOA's be considered as they are in Snowmass. She asked that the public be included in selecting the appropriate strategy for determining a permit cap.

Debbie Braun asked about public outreach. The city team responded that they have heard from about 200 people through the Aspen Community Voice website as well as connecting with the public through pop up events and open houses.

The board pressed for more data collection regarding nights renter per year from each rental unit. The city is considering including a question to that effect on permit renewals.



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Chair Update

Cristal Logan, announced the launch of the ACRA Nonprofit Leaders Alliance. The opening of the Bayer Center was a great success attended by a local audience. She announced the promotion of Jessica Hite to Director of Marketing, and congratulated Liz Cluley as Director of Sales, and Alycin Bektesh as Public Affairs Manager.

President Update

Debbie gave an ACRA staffing update, hope to be fully staffed in the next month and gave appreciation for Kristen Anderson as she departs. ACRA is focusing on workforce through the Hurst Community lecture series and working with Snowmass on a job fair. Destination Management Plan roadshow concluded with a presentation to city council.

Public Affairs Committee

See attached minutes

Director Comments:

Mayor Torre: Inquired about roundabout construction affects for commuters that morning.. City of Aspen is short staffed going into the summer and will face deficiencies in service levels. We need to work together has a business community.

Donnie Lee: Every business is short staffed – he uses the motto “Stressed and blessed.”. Revenue is strong but business community is struggling on delivering the Aspen brand.

Andrew Ernemann: In real estate, YOY sales volume is down 30% but revenue is up. Historically low inventory level yet number of licensed real estate agents have grown exponentially since the pandemic.

John Rigney: Limelight and Little Nell will reopen in late may and the gondolas begin running on weekends starting Memorial Day weekend. Redevelopment is underway at the base of Buttermilk and a new wraparound deck is being built slopeside at Elk Camp.

Patti Clapper: Will be attending NorthwestCCOG. Is running unopposed in the November election but there will be contested races for Sheriff and County Commissioner district 2

Rose Abello: Snowmass Tourism has launched new branding and in relation to ACRA’s destination management approach, Snowmass Tourism, which is a part of the town government, will not be taking their foot off the gas for visitor push. The 30th anniversary of the



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Thursday night concert series will be celebrated June 16th. They are partnering with ACRA to host a job fair late May.

Jeff Bay: Suggested that STR's be offered incentives if they are able to donate rental time to non-profits the way local hotels do because the ability for hotels to continue offering this partnership is compromised due to the level of business they are experiencing.

Cari Kuhlman: As interest rates rise there may be a slight economic and housing market slow down but it doesn't effect Aspen as much because many homes are bought with cash.

Dan Bartholomew: Focusing on internal projects during the airport closure May 2nd to 15th. A RFP is launching to solicit bids for fixed base operations.

Bill Tomcich: Delta is out of summer market but returning next winter. Ground transportation is a high priority for Fly Aspen Snowmass and within the month contracts should be in place to address some last mile and diversion needs.

Cristal adjourned the meeting at 10:43 a.m.