

STYLE INSPIRATION



FORMER SKI INSTRUCTOR KLAUS OBERMEYER LAUNCHED HIS NAMESAKE ASPEN BRAND 72 YEARS AGO.



ASE

# ASPEN

Spend a snow day (or two) in this posh ski spot.

**OUTDOOR FUN PLUS** indoor chill make this mountain town the ultimate winter getaway.

**STYLISH STAY** The redone Hotel Jerome has retained its nostalgic, Old West charm while adding touches of modern elegance. Little extras—in-room cocoa with homemade marshmallows, faux fur-covered hot water bottles—surprise and delight.

**SHOP TALK** Look beyond the luxury chains to local gems. Notables include Kemo Sabe, a one-stop Western wear store; luxury consignment boutique The Little Bird; and Pitkin County Dry Goods, a go-to for denim, scarves, hats and other cozy basics.

**INSTAGRAM-WORTHY STOP** The Aspen Art Museum boasts an endless number of “grammable” elements—from its woven woodlike façade to the rooftop sculpture garden to textured skylights that let light into the galleries.

— MADELINE NACHBAR

- 1 Cat-eye silver-tone sunglasses by Fendi, \$400. [net-a-porter.com](http://net-a-porter.com) 2 Oversized quilted shell and knitted cardigan by Moncler Grenoble, \$1,200. [net-a-porter.com](http://net-a-porter.com) 3 The Stylish Life Skiing by Gabriella Le Breton, \$55. [barnesandnoble.com](http://barnesandnoble.com) 4 Harlow pant by Obermeyer, \$250. [obermeyer.com](http://obermeyer.com) 5 Rio Canyon tufted pillow by Pendleton, \$58. [pendleton-usa.com](http://pendleton-usa.com) 6 Firewood tote by Goop x CB2, \$499. [shop.goop.com](http://shop.goop.com) 7 Vodka by Woody Creek Distillers, \$35. [woodycreekdistillers.com](http://woodycreekdistillers.com) 8 Camino plain toe boot by Ugg, \$149.95. [nordstrom.com](http://nordstrom.com)